

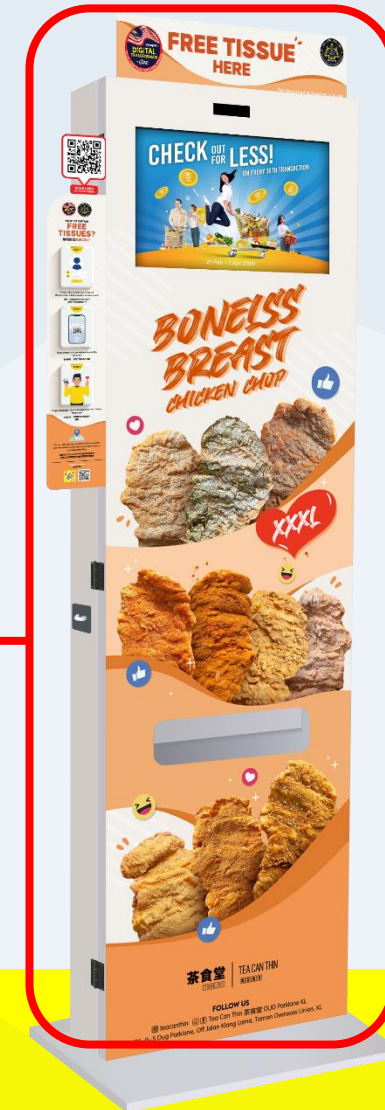
ADVERTISING PRODUCTS (OUTDOOR)

MINI-BILLBOARD ADVERTISEMENT

Display Hours	Mon – Sun (Everyday) From 6.00 am to 12.00am Midnight (Up to 18 hours)*
Visual Size	155 x 45 cm
No. of Advertisers	1 Brand
Estimated Display per day	12 - 18 Hours
Average traffic (Weekday)	200 – 800 /day
Average traffic (Weekend)	400 – 2,000 /day
Est. Exposure per month	6,000 – 60,000 Impressions

Suggested Retail Price (SRP) = Base Price X Bid Multiplier

Mini-Billboard Ad Space Renting	3-Month	6-Month	12-Month
Base Plan (RM)	900.00 /Unit	1,500.00 /Unit	2,400.00 /Unit
Bid Multiplier	*(Default = x1.0 , Adjustable from time to time)		
Sticker Renewal Fees	RM 320.00 /Unit (Includes Material. Printing & Installation)		



*May be affected by factors such as festive seasons, population traffics, average spending power, and advertisers' demands etc

